

HOW AUTHENTIC ARE YOU?

By Norma T. Hollis

Have you ever considered how authentic you are? Not just how genuine you are when you run into someone that you know, but how authentic you are to the person you were born to be. We each come to earth with gifts and talents that prepare us to succeed. Have you retained the authentic gifts and talents you were born with? Have you developed these gifts so that you express them in a way that genuinely reveals who you are? Or have you lost your gifts to the institutions that have raised you?

I have been studying authenticity for several decades. It started when I was a child as I watched the adults around me. Some had retained the joy that my friends and I knew as children, but most of the adults seemed to have lost their joy. They were short tempered, always in a hurry, and not readily responsive to the needs of those around them. I wondered what caused happy children to turn into unhappy adults. I later learned that many adults lose their joy due to their need to earn a living. Many of them earn a living in areas that are not compatible with their authenticity.

During my 'first career' when I directed childcare programs, I met a few adults who were excited about their role in the lives of young children. The majority was only there for the paycheck. I found the same to be true in Corporate America when I provided corporate training to middle and senior management. I began to see a pattern in people: most were living a less-than-authentic life and it was expressed in their lack of joy, lack of taking good care of themselves, lack of job satisfaction and lack of fulfillment with life in general.

Twelve years ago, I began coaching speakers and entrepreneurs to find greater success in life by finding and using their 'authentic' voice. Again, I found that some individuals had a strong sense of their authentic self while others did not. The ones that were most successful and joyful were those who were living an authentic life: listening to their inner voice, engaging in activities that were compatible with their personality, and expressing themselves in ways that allowed them to share themselves with others on a deeper level.

During this time, I have examined my own authenticity and applied the lessons I've learned. They say that people study that which they are trying to figure out about themselves. My lifelong study of authenticity, my experience coaching speakers and entrepreneurs, and my perception of the people I have known in my lifetime, led me to create The Authenticity Factor for Speakers & Entrepreneurs – a proprietary methodology that helps people increase their authenticity level by identifying authenticity gaps. Based on nine 'life elements', your authenticity factor is the key to improving your communication skills, building more meaningful relationships, achieving your entrepreneurial goals or launching a successful speaking career. There's only one question you need to answer to achieve the success and lifestyle you desire:

How authentic are you?

You can take my Authenticity Test now by going to www.cashinonvoice.com. Whatever your score, you can boost your Authenticity Factor and create a life of joyful abundance. Call me, America's Leading Authentic Voice Doctor. I'll help you find your path to living an authentic and fulfilling life.

Norma T. Hollis is the founder and President of Norma Hollis Companies. Norma is a professional speaker, award-winning entrepreneur, author, and creator of The Authenticity Assessment.

You can book Norma for your event or meeting when you need a dynamic speaker who shares a transforming message. For more information, call 323-734-7089 or email norma@normahollis.com.